



# THE MID-GUNNER

News and whatever

A Desert Wranglers Jeep Club  
News Publication

VOLUME 1 ISSUE 3

EDITOR: FRED GINSBURG

SEPTEMBER 2022

## Desert Wranglers Leadership Team

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*\*Non-Board positions*

## We're Still Growing

At last count, there are over 210 active members, and over 823 "followers" on our Facebook site. Google reports over a couple hundred visitors to our main website per week.

We're pretty sure that makes us one of the largest Jeep Clubs in the state! Maybe even the largest but — hey, this isn't a competition.

What really matters is our level of activity. Even in spite of the chaotic weather, ranging from oven hot to torrential flash storms — we managed to keep adding trail runs to our calendar.

Now that the weather has settled down, along with cooler temperatures — expect even more trail fun to be scheduled.

Some of our current Mid & Tail Gunners will soon be leading our easier trails on their own, in addition to our main core of Trail Leaders.

We expect to have at least 2 or 3 Beginners 101 Training Runs per month (such as Mt Potosi, Kodachrome, Aztec, Mormon, etc); as well as some more advanced wheeling (Wheelers Pass, 13 Mile Loop, etc). Mix in a little Overlanding as well.

The cooler temperatures also mean more time on the trails to enjoy the natural surroundings. A chance to explore, or sit around and picnic; not just a mad dash in and out.

Runs will continue to be held on weekdays as well as weekends, to accommodate different schedules. Days and trails are chosen based on the preference and availability of the Trail Leaders.

Desert Wranglers always needs more Trail Leaders. Volunteer to be a Mid or Tail Gunner; there are always experienced drivers on the run who can assist you in a difficult situation, so go ahead and try it out! That's how you learn.

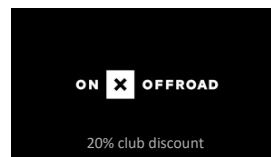
### BBQ and Game Night

Saturday, Sept 24, beginning around 5pm will be our first social event. Specific details are posted on our private Meetup site.

Hosted by our Events Chair, Barb Landers, at her home — the evening will include BBQ food and a variety of group activities.

Bring your favorite beverages, and some pot luck side dishes or desserts.

## Thank You To Our Sponsors



## Help Wanted

We are still looking for an individual to serve as our **Industry Liaison**, who would seek out new sponsors for the club; and a **Media Relations** person to handle social media and public relations.

Contact Fred G or Judi T if you are interested.

## Desert Wranglers Trail Master Notes by Jim Taylor



If you are a member of this club, you probably enjoy going off road in your Jeep. If you have been off road and enjoyed the experience, it is natural to feel like you would like to share the experience.

Most Jeeps have more than one passenger seat. It all works. Sometimes we take a spouse, sometimes a friend, and **sometimes we take our dog.**

Whoever we take, we need to be responsible and prepare them for the environment that they are going to be confronted with.

The desert can be a hostile and unforgiving place. The ride can be rough and the conditions extreme. We also need to be sure that there is ample food, water and emergency equipment for all members on the trip in case of a breakdown or delay or other unforeseen situation.

This is not a trip to the local grocery store. We may be taking the same vehicle as we do to get the groceries, but the planning needs to be totally different. We need to have "our heads in the game".

Our guests likewise need to be fully engaged and be prepared to deal with the desert environment.

We also need to be sure our pets are prepared to deal with the uncomfortable motion and the proximity of other people and pets on the run when we stop.

**Pets need to be leashed, don't try that with your spouse. My experience is that they are not as understanding as dogs.**

Should your dog wander off on its own, exploring the natural surroundings — we don't want to spend the day searching. **Leashes are mandatory!**

We also need to be sure that our guests are prepared for the social environment and that we look out for their welfare. If your furry friends are uncomfortable around new people or children — they should be prepared to stay in the Jeep.

**If your dog is aggressive and threatening around new people or new animals, he/she needs to stay at home and guard the house. We all have our roles to play.**



The desert can be a place of beauty and inspiration. To master the art of off-road driving can be personally rewarding. We need to allow ourselves and our fellow travelers the opportunity to take it all in without being distracted by the less positive aspects of human or canine behaviors.

Have fun out there. I will see you all out on the trail.



## Desert Tortoises by Judi Taylor

Desert Tortoises store all the water they need. If touched or picked up they evacuate all that water which puts them in danger.

It is illegal to remove a desert tortoise from the wild. Unless you have a special



permit, no one is allowed to own, touch, harm, harass, disturb or pick up a wild desert tortoise or disturb their burrows.

If you see a desert tortoise in the wild or in an undeveloped area, do not touch them or disturb them, but please do enjoy watching them from a safe distance.

### Tortoise facts:

Lifespan - 50 years in wild/80-100 in Captivity

Length - 7 to 13 inches

Weight - 8 to 15 pounds

Range: The Mojave desert tortoise occurs in the Mojave and Colorado deserts north and west of the Colorado River in southwestern Utah, southern Nevada, southeastern California, and northwestern Arizona in the United States

## New Site for our 6-8pm Club Meetings

The September 28<sup>th</sup> Club Meeting will still be held at **Mimi's** restaurant in Henderson, but we are changing venues after that.

Our October 19<sup>th</sup> meeting will take place outdoors at **Cornerstone Park** in Henderson. We are meeting a week earlier in order to accommodate many of our members who will be attending Hump n Bump during our usual meeting week. Our October meeting is pot luck, so bring a chair, food, refreshments (and extra to share).

Beginning with our November 30<sup>th</sup> meeting, we will enjoy the spacious hospitality of a fraternal lodge, conveniently centered between Summerlin and Henderson. This facility offers a spacious meeting/banquet hall along with a bar/kitchen, game room, and even an outdoor yard w BBQ kitchen. Ample, fenced in, parking lot. Food and drink are inexpensive. See Meetup for specific location details.

## Christmas Holiday Party Wednesday Dec 21<sup>st</sup>

Our December meeting won't be much of a meeting, as it will be our Holiday Party.

Once again, we will gather at the fraternal lodge. Food and drink will be served by their restaurant kitchen (just like at Mimi's, we are expected to purchase \$300 or more in return for use of their hall) — but we can pot luck the desserts. We're still working on the details.

Everyone should bring a wrapped gift, which will be exchanged (and maybe re-exchanged) in a spirited party swap.



There will also be door prizes and a 50/50.

We are just beginning the planning stage of this party, so more description will be forthcoming over the next few weeks. But go ahead and mark the date: Dec 21.

As always, details and RSVP on Meetup.

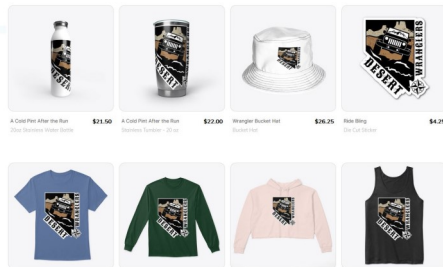


The Nevada Offroad Association will be hosting the 2022 Nevada Offroad Summit in Minden Nevada October 12-14 at the Carson Valley Inn. This is a free event to attend and sign-ups will be through this page starting June 1st.

The Nevada Offroad Summit is a forum where all users of Nevada's vast open space have the opportunity to visit, meet face to face, participate in discussion forums, or just learn about other offroaders, in the silver state.

<https://nevadaoffroad.us/nevada-offroad-summit-venue-lodging/>

## DW Logo Merchandise



Show the world that you are a Desert Wrangler.

Mugs, t-shirts, tanks, sweatshirts, stickers — you can buy it all on our new Desert Wranglers website. The good part is that it is not costing our club anything to stock inventory!

No minimum stocking orders, no worries over sizes and colors. It is known as Merchandise on Demand. They have our logo, and when you place an order — the logos are imprinted on whatever item, color, and size you selected.

In order to encourage club members to wear our logo proudly, the Board decided to price the merchandise as low as we could with barely any profit to the club. Our goal is to help instill a team spirit, and at the same time to publicize our club to the community.

***But most importantly, it is a proven scientific fact that coffee tastes better when you drink it from a Desert Wranglers cup!***

# Desert Wranglers Trail Badges

Eric Nix, our esteemed Asst Webmaster, is a person of many talents. He came up with the idea of producing a series of official Desert Wranglers Trail Badges that members could collect to commemorate their first completion of our club runs.



Eric not only proposed these unique badges, but using his high tech garage toys — he is manufacturing them in his spare time for the club, and it is only costing us materials.

At first glance, you might be reminded of other Jeep Badges, but these are distinctly different and are specific to our club.

There are other clubs and events around the country who also award badges, so we are not the only ones who do this.

To qualify for a particular badge, you must have participated on a recent (2022) club run. We have the waivers, remember, so we can verify. Having run the trail in the past before we reorganized, or with other groups, does not count.

Trail Leaders will present badges at the conclusion (air-up) of their runs. We are asking for a five dollar donation to cover costs. Only one badge per first time on that trail, per Jeep.

Going off-road for the first time is a rite of passage. To mark the successful completion of their first, **Beginners 101 Training Run** (such as Mt Potosi or Kodachrome) — the Trail Leaders will present our new off-roaders with their first badge at no charge.



If you have completed one of our Desert Wrangler trail runs recently, and want to purchase a badge, then you need to contact the Trail Leader of that past run to order your badge. Upon verification, arrangements will be made for you to claim your badge at a general meeting or a future trail run.

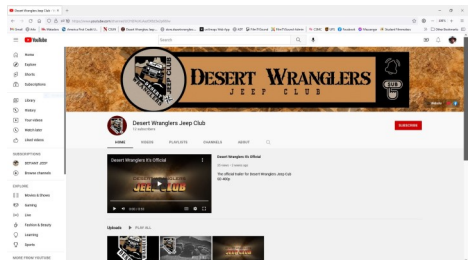
## Desert Wranglers YouTube Channel

Not only can you earn a badge, but you get to be an internet video celebrity!

Thanks to the filmmaking skills of (Old Man Jeep'n) Keith Merrill, along with contributions from Steve Z. and fellow club members — Desert Wranglers now boasts its own YouTube Channel

<https://www.youtube.com/channel/UCHIZ4oXLAaz0XEd3e2p68Jw>

Or just search for **Desert Wranglers YouTube** on Google.



Our channel will feature videos from some of our recent trail runs, so you can either admire your past Jeep driving, or preview what to expect on the trail that you just signed up for.

You can also view our Educational videos, members' channels, and links to sponsored materials.

Information is on our main website about how to upload your video materials to Keith. Depending, we might use your finished film, or edit excerpts into a compilation. Unless you have copyright cleared music — Keith may need to delete or edit your audio, per YouTube requirements.

Please go to our channel and hit the SUBSCRIBE button. If enough people do that, our channel will improve its search rankings and eventually might even qualify for some \$\$.



# From our webmaster... What's New on the www.desertwranglers.club website



# DIGITAL UPDATE

[Home](#) [Club Info](#) [Trail & Jeep Info](#) [Find a Trail Run!](#) [Newsletters](#) [DW Swag Store](#)

## Available Online

### Jeep Trip Check List

Download an excel file with must-haves, highly recommended, and nice-to-haves items to make your trip fun and safe!

**Where to find it:** To go our website and then click Trail & Jeep info. Select *Jeep Trip Check List - Excel* from the drop down menu



### Sponsors and Special Offers

Review this page frequently as we are working hard to bring our members great products and offers!

**Where to find it:** To go our website and then click Club info. Select *Sponsors & Special Offers* from the drop down menu

### The Mid-Gunner Newsletter

All about News & Whatever! We have a new page just for the newsletters. Read online, or download!

**Where to find it:** To go our website and then click Newsletters.



### Forms and Documents

Read or download the waiver form, Jeep Trip Check List, Trail Run Conduct and more!

**Where to find it:** To go our website and then click Trail & Jeep info. Select *Documents & Links* from the drop down menu

### Resources

Find important information about GMRS Licensing, OnX User Guide, SNORR, BLM and more!

**Where to find it:** To go our website and then click Trail & Jeep info. Select *Documents & Links* from the drop down menu



## DW Swag!



Club Branded Cool Stuff!

## New Page Highlight



### Training & Education

Review this page frequently as we work to bring you important and relevant info about your Jeep and driving off-road!

**Where to find it:** To go our website and then click Trail & Jeep Info. Select *Training & Education* from the drop down menu. Search by category, tag or scroll your way down the page!



## What we're workin' on!



More Resources



YouTube Channel



More Trail Descriptions

Visit us today! →



[www.DesertWranglers.Club](http://www.DesertWranglers.Club)

## Club Treasury

Dues subscription payments continue to be automatically transferred each day into the checking account. We currently have 207 paid members as of noon today.

The America First Credit Union has sent us a set of properly printed checks.

All of our financial accounts have been entered into Quicken 2022 Deluxe and have been reconciled as of September 12, 2022.

Sales profits of \$89.21 have been generated on the Spring Merchandise store.

I have kept the club's proceeds from last month's Split-the-Pot sales as petty cash, to facilitate the sales of Split-the-Pot tickets at our meetings.

We have approximate assets of \$5500. in checking and cash.

The club owes approximately \$1350. in Founders Loans (Board members footed our start-up expenses out of pocket).

Net worth is around \$4150.

*(This is just a synopsis; detailed accounting is regularly provided to the Board.)*

We don't anticipate the next major cycle of dues until next June, so we are being very conservative with our fiscal spending. Many of our operating costs are recurring, and we cannot be certain at this time if everyone will renew their memberships.

We are in the process of ratifying our 2023 budget, and will report on that soon.

### Examples of our Operating Expenses

One of the most frequently asked questions is "Where does our dues money go?"

No one in this club receives any salary nor material perk. No reimbursements for gas, meals, or anything of value.

It takes money to start-up and maintain an organization, even though we are a 501c3 non-profit (application fees, filing fees, annual fees). The website entails domain and hosting fees. Meetup charges us. Our UPS street mailbox (required by the state) is an expense. Banking and software fees. Door prizes (when not donated). Monies for the BBQ event and Holiday Party.

And that is only the top of the list. In today's world, everything comes with a price — no matter how altruistic our intentions.

## Off Road 101 Training Classes

One of our mission goals, as a charitable and educational non-profit organization (501c3) is to introduce and train beginners about safe off-roading.

To that end, we have a library of educational articles and videos. We conduct educational discussions at our meetings.

We routinely conduct Beginners 101 Training runs (such as Mt Potosi and Kodachrome) designed to provide a fun and confidence building experience for first timers.

Next year, we are hoping to offer in-person and/or online introductory lectures about off-road basics, so that people new to Jeeping can get an overview of equipment and procedures, especially before they hit the trails for their first time.

These sorts of classes are offered by other clubs all around the country. For instance, Dixie4WD in St. George schedules them monthly; and at Winter 4x4.

In addition to doing these classes a few times per year, we also want to provide some hands-on classes on winching & recovery.



SNORR puts on excellent overview classes, which we strongly recommend, but there is still a need to actually deploy your winch and practice with it.

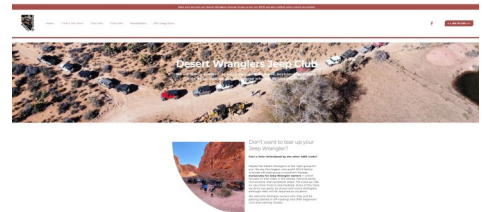
*Understand that belonging to our Facebook group is not tied to actual club membership. FB serves as a Forum for discussion threads, announcements, general posts. It is pretty much open to the public — which is why we do not post specific details of club events.*

## How to Join Desert Wranglers



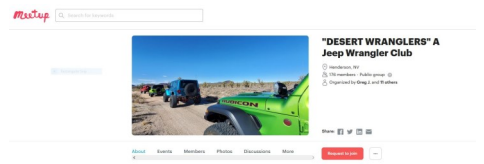
Joining Desert Wranglers is easy. First though, you gotta drive a Jeep Wrangler or JT.

Unlike some clubs, we welcome newbies and offer mild to intermediate trail runs that are stock friendly.



Go to our website [www.desertwranglers.club](http://www.desertwranglers.club) and click on the JOIN button. Answer the questionnaire and then you will be taken to a page where you can submit your \$25 annual dues. Note, that is per Jeep — so it includes driver, co-driver, and passengers.

There is one more important step. After joining Desert Wranglers, you still need to join on our **Meetup** group. *There is a link on the website to facilitate this step.*



Meetup is where we post the private details about club runs & events, and how active members can RSVP.

Although much of Meetup is accessible to the public, unless you are an approved Member of Desert Wranglers — critical details and meeting information are kept private. Also, you would not be able to RSVP to attend an event, nor be placed on the Wait List.

If you have any questions or problems with any of these steps, please reach out to our Membership Team at:

[membership@desertwranglers.club](mailto:membership@desertwranglers.club)





**VEGAS VALLEY FOUR WHEELERS'**  
**Hump N Bump**  
POWERED BY **VEGAS 4X4 & OFF-ROAD**

**Event Dates • Oct 27 - 30, 2022**

**[www.HumpNBump.Com](http://www.HumpNBump.Com)**

Few things in Jeep life are more fun than when hundreds of fellow off-roaders gather for a weekend of trail runs, activities, camping, and parties. The two big annual events out here — not counting the huge Jeep Jamborees and Safaris in Moab — are **Hump & Bump**, and **Winter 4x4**.

Winter 4x4 takes place up in St George/Hurricane UT in January, but Hump & Bump takes place down here in Logandale and is run by our local **Vegas Valley 4Wheelers**. VV4W is kind of our big brother; they do the harder trails, gave us a \$500 grant along with other support, and many of our members belong to that group. They are a 501c3 non-profit; proceeds from the event do not line anyone's pockets.

Desert Wranglers have been asked to participate, not only as registered attendees — but also as Event Volunteers to assist in various staff duties. Here is a link to their sign-up sheet. Donate a few hours.

[https://docs.google.com/document/d/11nFo3vhIvYSyjb2LUB5tkWLSWSTaRty/edit?fbclid=IwAR3t\\_4fvZUmGGbZF\\_OXOIh4eO1aSMpBuGisHck5uRVuEnmb-NbRN6rbzBc](https://docs.google.com/document/d/11nFo3vhIvYSyjb2LUB5tkWLSWSTaRty/edit?fbclid=IwAR3t_4fvZUmGGbZF_OXOIh4eO1aSMpBuGisHck5uRVuEnmb-NbRN6rbzBc)



**5TH ANNUAL**  
**JEEPS AND TREATS**  
**SATURDAY OCT. 22ND 6:30PM - 9:30PM**  
**LOCATION**  
**SHINKYOKUSHIN KARATE**  
 7035 W. ANN RD. STE 120 - LAS VEGAS, NV 89130

Logos: Shinkyokushin Karate Las Vegas, JIC, Wild West Jeep Club Est 2016, Wranglers Desert, Wreckdit (Fab & Offroad)

**FREE Candy Outside! "Trunk or Treat Style" out of tricked out Jeeps!**  
**EAT • DRINK • JEEP**

Additional logo: Feed Forward Research & Education TEAL PUMPKIN PROJECT

We all know that grown-up kids love Jeeps. You wouldn't be reading this if it were not true. I think that it is safe to say that no youngster ever bragged about dressing up in a jacket & tie or party dress, and driving around in a Prius. But they will always tell their friends about the time they went out off-roading in a Jeep!

Young imaginations love Jeeps. And candy. And dressing up in costume. At least we do. So do the kids.

Come out for a fun evening of Halloween celebration. Hundreds of Jeeps in the parking lot, decked out with lights and creepy décor. Bowls of candy in the trunk ready to fill those loot bags.

And a chance for the adults to hang out together, share some pot luck tailgate grub, and not act their age for a night.

*Note the date.... Purposely held a week before the 31<sup>st</sup> so as NOT to overlap Hump & Bump.*



Desert Wranglers special Club Discount from our sponsor




TRY  
ON **X** OFFROAD  
FOR FREE

2 Month Elite Membership



[Here is the redemption link](https://www.onxmaps.com/offroad/r/624g36c) that will give you access to both a discount and the 2-months free.


<https://www.onxmaps.com/offroad/r/624g36c>



ON **X** OFFROAD

GET 20% OFF  
THE #1 GPS OFFROAD APP

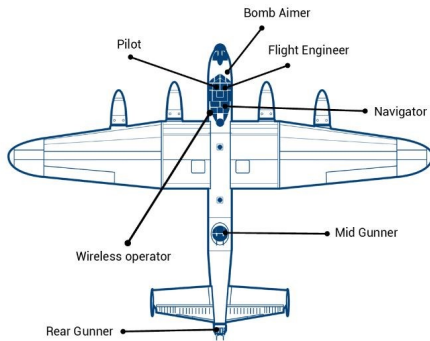
USE PROMO CODE **trailride20**





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News and Whatever



**THE MID-GUNNER**  
is the newsletter of the



**Desert  
Wranglers  
Jeep Club**

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**Editor: Fred Ginsburg**  
818-231-1038

[FredG@desertwranglers.club](mailto:FredG@desertwranglers.club)

Visit our website at  
[www.desertwranglers.club](http://www.desertwranglers.club)

Don't forget. **CLASSIFIED ADS** are free to DW active members, sponsors, and really cheap for commercial businesses.

Got something to sell or trade? Or looking for something to add to your jeep?

Send your info to the Editor!

If you are concerned about putting your name or contact info out in public, we can run a blind ad and forward any responses to you.

# September 28 Meeting Agenda

**Call to order.** Fourth general meeting of Desert Wranglers, Inc.

Motion to approve the minutes as written and previously posted.

## REPORTS

**President**

**Treasurer**

**Membership**

**Website**

**Trail Master** Need more trail leaders. Importance of communicating if you need assistance w obstacle. Pets. Importance of prepping your vehicle.

**BLM report**

**YouTube Channel**

**Merchandise, Trail Badges**

**Media Relations** Bulletpoint, Onx sponsorship (club discount, free trial), Heat-beaters Headliners, Google seo

**Special Events/Community** VV4W (Hump & Bump), Jeepers Kreepers (Trunk or Treat), Trail Cleanups, holiday party December

**Old Business** need volunteers as trail leaders; Special Events, Media Relations committee chairs, Industry Liaison

**New Business**

**Training Workshop: Skid plates**

**Door Prizes** lots of goodies tonight

**50/50**

**Motion to Adjourn**

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## Desert Wrangler general email directory

<a href="mailto:info@desertwranglers.club">info@desertwranglers.club</a>	<a href="mailto:Secretary@desertwranglers.club">Secretary@desertwranglers.club</a>
<a href="mailto:President@desertwranglers.club">President@desertwranglers.club</a>	<a href="mailto:Webmaster@desertwranglers.club">Webmaster@desertwranglers.club</a>
<a href="mailto:VP@desertwranglers.club">VP@desertwranglers.club</a>	<a href="mailto:Membership@desertwranglers.club">Membership@desertwranglers.club</a>
<a href="mailto:Treasurer@desertwranglers.club">Treasurer@desertwranglers.club</a>	<a href="mailto:Board@desertwranglers.club">Board@desertwranglers.club</a>

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**Mark Your Calendars for upcoming Desert Wranglers general meetings**

**Wednesday Sept 28 6:00pm to 8:00pm Mimi's Café**

Mimi's Café located at 596 N Stephanie St, Henderson, NV 89014

*Please order some food or they will charge us for the room.*

**Wednesday Oct 19 6:00pm to 8:00pm Cornerstone Park**

Cornerstone Park is located in Henderson, NV .

*Bring a chair, food, and refreshments. Pot Luck, so bring something to share.*