



THE MID-GUNNER

News and whatever

A Desert Wranglers Jeep Club
News Publication

VOLUME 1 ISSUE 4

EDITOR: FRED GINSBURG

OCT/NOV 2022

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Membership Kirk Rowe
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Web Asst Eric Nix
EricN@desertwranglers.club

Help Wanted

We are still looking for an individual to serve as our **Industry Liaison**, who would seek out new sponsors for the club; and a **Media Relations** person to handle social media and public relations.

New Board Members

At our last Board meeting, on Monday October 10, 2022, we officially added **Keith Merrill** and **Eric Nix** as new Members at Large.

Greg Jaworski was also elected as the new club Vice President; and Keith Merrill became our new Trail Master.

Greg has been strongly involved with our new club since its inception, performing a variety of responsibilities — so the rest of the Board unanimously felt that he was the natural candidate to replace Judi Taylor.

Eric Nix joined our Leadership Team during the summer and is the Asst Webmaster, working with Patti Z to produce our online websites. Eric is also the man behind our Trail Badge program.

Keith became one of our key Trail Leaders, and also oversees our new YouTube channel. The Board unanimously felt that he was the best person to take over as Trail Master.

Congratulations to Greg, Keith, and Eric on their new positions!

Honorary Lifetime Members

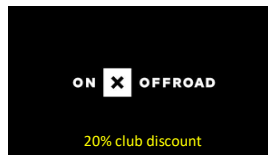
As many of you have heard by now, two of our club's founding "plank holders" have retired from the Desert Wranglers Board of Directors. **Judi and Jim Taylor** were part of the original team that resurrected our Desert Wranglers earlier in 2022. At that time, they had indicated that they were only serving for an interim time, until we could get on our feet.

Well, here we are — an independent 501c3 non-profit organization with 230 active, paid members — and one of the largest Jeep clubs in Nevada. Yeah, we got on our feet!

At our last Board meeting, we voted to bestow **Lifetime Membership** upon Judi and Jim Taylor in recognition for all that they have done to help Desert Wranglers re-organize and grow into the flourishing club that we have become.

Thank You to Judi & Jim, and we hope to see you out on the trails!

Thank You To Our Sponsors



Desert Wranglers Trail Notes



Desert Wranglers welcomes Keith Merrill as our new Trail Master. Under his guidance, our members continue to be exposed to new & challenging trail runs, ranging from beginner to rock crawler.

One of the new trail etiquettes that we are trying out is to assign each jeep a “call sign number” that represents their caravan order. This way, the group will know if the radio discussion is from the front or back of the trail. Example: “This is jeep 11,”

On one of the previous runs, with 20 jeeps, things got confusing when discussing obstacles, since the front of the group were on different obstacles than those in the rear!

Knowing your caravan slot will also avoid confusion when heading out after parking at a congested point of interest, and allow the mids to insert themselves correctly.

We also encourage all jeepers to add a rally or whip flag to their rigs to improve visibility on trails. There are plenty to choose from on the internet; and lots of ways to mount them.

Don't forget to keep your lights on, so that approaching traffic as well as the jeep behind you can readily spot you in those dust clouds.

Keith has been exposing and training our members to some higher rated trails. Therefore, it is very important to READ all of the details about an upcoming trail run before you smack that RSVP button. Some of these more difficult runs may require better/bigger tires and lifts, or more ounces of courage & driving skill.

But do not despair if you drive stock, or just prefer the easier going trails. Desert Wranglers will continue to offer a wide variety of off-road adventures to suit all interests.

Remember: Never jeep alone! Always be accompanied by at least a second vehicle in case something breaks. There may be no cell service, and a very long walk back.

New Site for our 6-8pm Club Meetings

Beginning with our November 30th meeting, we will enjoy the spacious hospitality of a fraternal lodge, **conveniently centered between Summerlin and Henderson**. This facility offers a spacious meeting/banquet hall along with a bar/kitchen, game room, and even an outdoor yard w BBQ kitchen. Ample, fenced in, parking lot. Food and drink are inexpensive. **See Meetup for specific location details.**

Christmas Holiday Party Wednesday Dec 21st

Our December meeting won't be much of a meeting, as it will be our Holiday Party.

Once again, we will gather at the fraternal lodge. Food and drink will be served by their restaurant kitchen (just like at Mimi's, we are expected to purchase \$300 or more in return for use of their hall) — but we can pot luck the desserts. We're still working on the details.

Everyone should bring a wrapped gift, which will be exchanged (and maybe re-exchanged) in a spirited party swap.



There will also be door prizes and a 50/50.

We are just beginning the planning stage of this party, so more description will be forthcoming over the next few weeks. But go ahead and mark the date: Dec 21.

As always, details and RSVP on Meetup.

More Meetings... Or Fewer?

One of the topics of discussion at our last General Meeting was whether or not to continue to hold club meetings every month; or to just meet every other month for business, and to meet socially during the alternate months.

There were good arguments for both options, and no decisions have been made.

The Leadership Team would certainly like to hear your thoughts on this matter. Please email us and tell us what you prefer.

Besides the lack of space, one of the complaints about our meeting venue was the pricey menu.

As you can see, our new venue is non-profit priced, and their bar/restaurant menu offers a wide selection of entrees (with sides) for under \$10.

Yes, we still hope that you all order something, since the club is expected to total \$300 or more in tabs, in return for use of the facility.

We will no longer have to limit the number of attendees to our meetings; in fact, you are encouraged to invite friends to come and check us out.

The Meetup rsvp will still be up, in order to get a handle on how many people to expect, so we can alert the kitchen crew.

Entrees served with choice of condiments and sides		
ITEM	MEMBER PRICE	NONMEMBER PRICE
Hamburger	\$6.00	\$7.00
Double Hamburger	\$7.00	\$8.00
Cheeseburger	\$7.50	\$8.50
Double Cheeseburger	\$9.00	\$10.00
Grilled Cheese Sandwich	\$3.50	\$4.50
Fish Battered Cod (3)	\$8.00	\$9.00
Fish Sandwich	\$5.50	\$6.50
Philly Cheese Steak	\$7.00	\$8.00
Sampler Platter	\$8.50	\$9.50
Crispy Chicken Salad	\$8.00	\$9.00
Hot Dog	\$4.00	\$5.00

Ask about the daily special

Baskets With Condiments		
Chicken Finger (3)	\$7.00	\$8.00
Chicken Wings (6)	\$8.00	\$9.00
Sides/Baskets with Condiments		
French Fries	\$4.00	\$5.00
Sweet Potato Fries	\$4.00	\$5.00
Tater Tots	\$4.00	\$5.00
Onion Rings	\$4.00	\$5.00
Mozzarella Sticks (6)	\$4.00	\$5.00
Stuffed Jalapeno	\$4.00	\$5.00
Pot Stickers	\$4.50	\$5.50
Fried Spicy Green Beans	\$4.00	\$5.00
Spring Rolls (6)	\$4.00	\$5.00
Fried Mushrooms	\$4.00	\$5.00
Healthy Choices		
Garden Burger	\$5.00	\$6.00

Winter 4x4 Jamboree

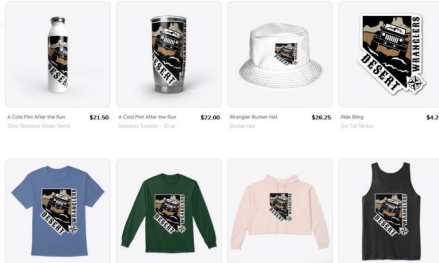
The 2022 Winter 4x4 Jamboree will be held **January 12-15, 2022**. The Event Venue is the Washington County Fairgrounds in Hurricane, UT.

We have attended this event in the past, and it is a lot of fun. Hotels are plentiful in the Hurricane UT area. Many of the events take place in Sand Hollow park, which offers a wide variety of trails. The Jamboree itself features world-class rock crawling or more casual trails combined with gorgeous views of Zion National Park, Pine Valley Mountain and more!

All participants must first **register** on the website and provide information about their vehicles. **Beginning November 7, 2021**, you will go back to the website and pick your trails for each day.

<https://www.winter4x4jamboree.com>

DW Logo Merchandise



Show the world that you are a Desert Wrangler.

Mugs, t-shirts, tanks, sweatshirts, stickers — you can buy it all on our new Desert Wranglers website. The good part is that it is not costing our club anything to stock inventory!

No minimum stocking orders, no worries over sizes and colors. It is known as Merchandise on Demand. They have our logo, and when you place an order — the logos are imprinted on whatever item, color, and size you selected.

In order to encourage club members to wear our logo proudly, the Board decided to price the merchandise as low as we could with barely any profit to the club. Our goal is to help instill a team spirit, and at the same time to publicize our club to the community.

But most importantly, it is a proven scientific fact that coffee tastes better when you drink it from a Desert Wranglers cup!

Desert Wranglers Trail Badges

Eric Nix, our esteemed Asst Webmaster, is a person of many talents. He came up with the idea of producing a series of official Desert Wranglers Trail Badges that members could collect to commemorate their first completion of our club runs.



Eric not only proposed these unique badges, but using his high tech garage toys — he is manufacturing them in his spare time for the club, and it is only costing us materials.

At first glance, you might be reminded of other Jeep Badges, but these are distinctly different and are specific to our club.

There are other clubs and events around the country who also award badges, so we are not the only ones who do this.

To qualify for a particular badge, you must have participated on a recent (2022) club run. We have the waivers, remember, so we can verify. Having run the trail in the past before we reorganized, or with other groups, does not count.

Trail Leaders will present badges (or “rain checks”) at the conclusion (air-up) of their runs. We are asking for a five dollar donation to cover costs. Only one badge per first time on that trail, per Jeep.



Going off-road for the first time is a rite of passage. To mark the successful completion of their first, **Beginners 101 Training Run**

(such as Mt Potosi or Kodachrome) — the Trail Leaders will present our new off-roaders with their first badge at no charge.

If you have completed one of our Desert Wrangler trail runs recently, and want to purchase a badge, then you need to contact the Trail Leader of that past run.

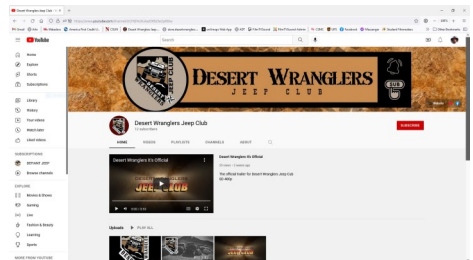
Desert Wranglers YouTube Channel

Not only can you earn a badge, but you get to be an internet video celebrity!

Thanks to the filmmaking skills of (Old Man Jeep’n) Keith Merrill, along with contributions from Steve Z. and fellow club members — Desert Wranglers now boasts its own YouTube Channel

<https://www.youtube.com/channel/UChIZ4oXLAaz0XEd3e2p68Jw>

Or just search for **Desert Wranglers YouTube** on Google.



Our channel will feature videos from some of our recent trail runs, so you can either admire your past Jeep driving, or preview what to expect on the trail that you just signed up for.

You can also view our Educational videos, members’ channels, and links to sponsored materials.

Information is on our main website about how to upload your video materials to Keith. Depending, we might use your finished film, or edit excerpts into a compilation. Unless you have copyright cleared music — Keith may need to delete or edit your audio, per YouTube requirements.

Please go to our channel and hit the SUBSCRIBE button. If enough people do that, our channel will improve its search rankings and eventually might even qualify for some \$\$.



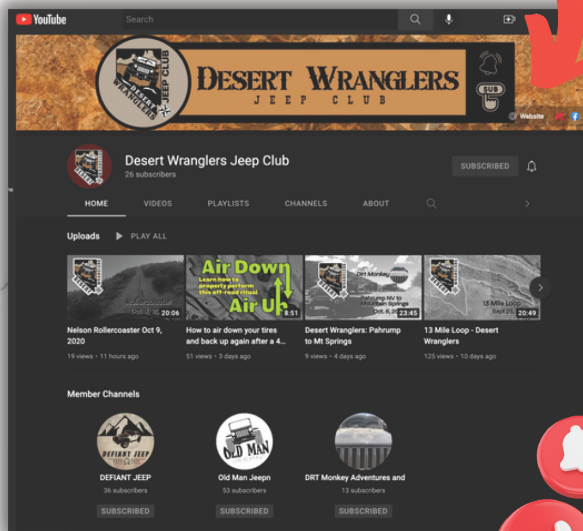
DIGITAL UPDATE

[Home](#) [Club Info](#) [Trail & Jeep Info](#) [Find a Trail Run!](#) [Newsletters](#) [DW Swag Store](#)

Special Announcement!

We **Launched** Our **YouTube CHANNEL!**

SUBSCRIBE, LIKE & SHARE!



Launching Soon!



Want your footage in one of our videos? We'll soon launch a page so you can share our pics and vids with us!



www.DesertWranglers.Club

DW Swag!

Pullover and zippered sweatshirts now available!!



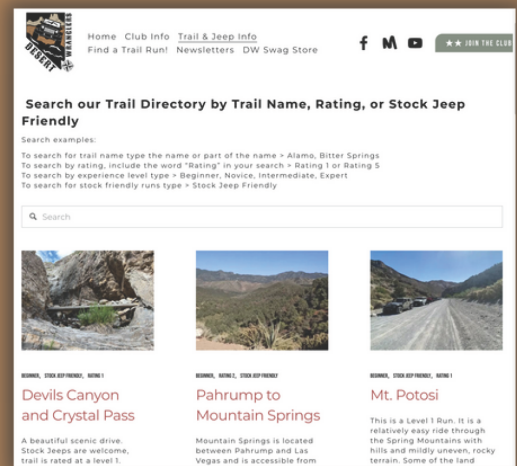
Page Highlight



Trail Directory

Review this page frequently as we work to bring you more trail descriptions and additional details including videos!

Where to find it: To go our website and then click Trail & Jeep Info. Select *Trail Directory* from the drop down menu.



What we're workin' on!



More Resources



Video Upload Page



More Trail Descriptions

Treasurer's Report

Dues subscription payments continue to be automatically transferred each day into the checking account. We currently have 230 paid members as of noon today.

All of our financial accounts except Spring have been entered into Quicken 2022 Deluxe and have been reconciled as of October 18, 2022. Copies of the Quicken account reconciliation reports are available online on our Google Drive under "Treasury Reports->Quicken Reconciliation Reports.

The Founders Loans owed to past Vice President Judi Taylor were paid off in full earlier this month.

Net Worth Report - As of 10/18/2022

ASSETS

Checking - Am First \$4,832.84

Merchant - Spring \$30.91

Merchant - Square \$23.97

Savings - Am First \$29.84

Cash Box \$153.00

TOTAL Cash and Bank Accounts \$5,070.56

TOTAL ASSETS \$5,070.56

LIABILITIES

Other Liabilities

Founders Loans \$811.25

TOTAL Other Liabilities \$811.25

TOTAL LIABILITIES \$811.25

OVERALL TOTAL \$4,259.31

OVERALL TOTAL \$4,259.31

Examples of our Operating Expenses

One of the most frequently asked questions is "Where does our dues money go?"

No one in this club receives any salary nor material perk. No reimbursements for gas, meals, or anything of value.

It takes money to start-up and maintain an organization, even though we are a 501c3 non-profit (application fees, filing fees, annual fees). The website entails domain and hosting fees. Meetup charges us. Our UPS street mailbox (required by the state) is an expense. Banking and software fees. Door prizes (when not donated). Monies for the special events, classes, and Holiday Party.

And that is only the top of the list. In today's world, everything comes with a price — no matter how altruistic our intentions.

Off Road 101 Training Classes

One of our mission goals, as a charitable and educational non-profit organization (501c3) is to introduce and train beginners about safe off-roading.

To that end, we have a library of educational articles and videos. We conduct educational discussions at our meetings.

We routinely conduct Beginners 101 Training runs (such as Mt Potosi and Kodachrome) designed to provide a fun and confidence building experience for first timers.

Next year, we are hoping to offer in-person and/or online introductory lectures about off-road basics, so that people new to Jeeping can get an overview of equipment and procedures, especially before they hit the trails for their first time.

These sorts of classes are offered by other clubs all around the country. For instance, Dixie4WD in St. George schedules them monthly; and at Winter 4x4.

In addition to doing these classes a few times per year, we also want to provide some hands-on classes on winching & recovery.



SNORR puts on excellent overview classes, which we strongly recommend, but there is still a need to actually deploy your winch and practice with it.

Understand that belonging to our Facebook group is not tied to actual club membership. FB serves as a Forum for discussion threads, announcements, general posts. It is pretty much open to the public — which is why we do not post specific details of club events.

How to Join Desert Wranglers



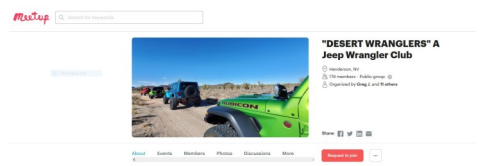
Joining Desert Wranglers is easy. First though, you gotta drive a Jeep Wrangler or JT.

Unlike some clubs, we welcome newbies and offer mild to intermediate trail runs that are stock friendly.



Go to our website www.desertwranglers.club and click on the JOIN button. You will be taken to our new Meetup Pro site, where you will answer the questionnaire and where you can submit your \$25 annual dues. Note, that is per Jeep — so it includes driver, co-driver, and passengers.

Meetup is where we post the private details about club runs & events, and how active members can RSVP.



Although much of Meetup is accessible to the public, unless you are an approved Member of Desert Wranglers — critical details and meeting information are kept private. Also, you would not be able to RSVP to attend an event, nor be placed on the Wait List.

If you have any questions or problems with any of these steps, please reach out to our Membership Team at:

membership@desertwranglers.club



VEGAS VALLEY FOUR WHEELERS'
Hump N Bump
POWERED BY **VEGAS 4X4 & OFF-ROAD**

Event Dates • Oct 27 - 30, 2022

www.HumpNBump.Com

Few things in Jeep life are more fun than when hundreds of fellow off-roaders gather for a weekend of trail runs, activities, camping, and parties. The two big annual events out here — not counting the huge Jeep Jamborees and Safaris in Moab — are **Hump & Bump**, and **Winter 4x4**.

Winter 4x4 takes place up in St George/Hurricane UT in January, but Hump & Bump takes place down here in Logandale and is run by our local **Vegas Valley 4Wheelers**. VV4W is kind of our big brother; they do the harder trails, gave us a \$500 grant along with other support, and many of our members belong to that group. They are a 501c3 non-profit; proceeds from the event do not line anyone's pockets.

Desert Wranglers have been asked to participate, not only as registered attendees — but also as Event Volunteers to assist in various staff duties. Here is a link to their sign-up sheet. Donate a few hours.

https://docs.google.com/document/d/11nFo3vhIvYSyjb2LUB5tkWLSWSTaRty/edit?fbclid=IwAR3t_4fvZUmGGbZF_OXOIhI4eO1aSMpBuGisHck5uRVuEnmb-NbRN6rbzBc

Desert Wranglers special Club Discount from our sponsor



TRY
ON **X** OFFROAD
FOR FREE

2 Month Elite Membership



[Here is the redemption link](https://www.onxmaps.com/offroad/r/624g36c) that will give you access to both a discount and the 2-months free.

<https://www.onxmaps.com/offroad/r/624g36c>



ON **X** OFFROAD

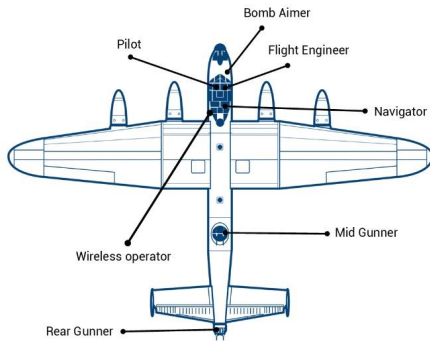
GET 20% OFF
THE #1 GPS OFFROAD APP

USE PROMO CODE **trailride20**



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News and Whatever



THE MID-GUNNER
is the newsletter of the



**Desert
Wranglers
Jeep Club**

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Editor: Fred Ginsburg
818-231-1038

FredG@desertwranglers.club

Visit our website at
www.desertwranglers.club

Don't forget. **CLASSIFIED ADS** are free to DW active members, sponsors, and really cheap for commercial businesses.

Got something to sell or trade? Or looking for something to add to your jeep?

Send your info to the Editor!

If you are concerned about putting your name or contact info out in public, we can run a blind ad and forward any responses to you.

November 30 Meeting Agenda

Call to order. Fifth general meeting of Desert Wranglers, Inc.

Motion to approve the minutes as written and previously posted.

REPORTS

President

Treasurer

Membership

Website

Trail Master New: caravan slot numbers/call signs. Need more trail leaders. Importance of communicating if you need assistance w obstacle. Importance of prepping your vehicle.

YouTube Channel

Merchandise, Trail Badges

Media Relations Bulletpoint, Onx sponsorship (club discount, free trial), Heatbeaters Headliners, Google seo

Special Events/Community VV4W (Hump & Bump), Jeepers Kreepers (Trunk or Treat), holiday party December

Old Business need volunteers as trail leaders; Special Events, Media Relations committee chairs, Industry Liaison

New Business

Training Workshop

Door Prizes lots of goodies tonight

50/50

Motion to Adjourn

Desert Wrangler general email directory

info@desertwranglers.club	Secretary@desertwranglers.club
President@desertwranglers.club	Webmaster@desertwranglers.club
VP@desertwranglers.club	Membership@desertwranglers.club
Treasurer@desertwranglers.club	Board@desertwranglers.club

Mark Your Calendars for upcoming Desert Wranglers general meetings

Wednesday	Nov 30	6:00pm to 8:00pm	FOE Lodge
Fraternal Order of Eagles Aerie, 1601 E Washington Ave. Near Cashman Field. Park in the fenced lot at the right of the building.			
<i>Please order some food or they will charge us for the room.</i>			

Wednesday	Dec 21	6:00pm to 8:00pm	FOE Lodge
<i>Desert Wranglers Holiday Party</i>			